

Burgess Institute for Entrepreneurship & Innovation
E&I Experience Template: Startup Weekend

Description of Proposed Option Coursework

subject matter purpose and methods

From Friday, (date) to Sunday, (date), I will be participating in Startup Weekend in (City). The weekend is designed to give me an entrepreneurial experience that will leave me with skills and abilities that one cannot learn in the classroom.

At Startup Weekend ideas are pitched and teams organically form around the top ideas (as determined by popular vote) and then it's a 54-hour frenzy of business model creation, coding, designing, and market validation. The weekend culminates with presentations in front of local entrepreneurial leaders with another opportunity for critical feedback.

I will be utilizing the skills I have to offer to help my team refine our idea from just a concept to a working business ready to be pitched in front of a panel of judges.

Rationale

explain how project satisfies one of the entrepreneurial criteria

During Startup Weekend I will be joining a team of other students and entrepreneurs to take an idea and try to form a company within 54 hours. I hope to learn new skills from the people I work with and the faculty that will be supervising the event.

Work to be Completed

describe specifically the work product

Concluding Startup Weekend, I will be reflecting on my experience with a short paper, of no less than 500 words, that describes the following:

- A brief summary of the project I worked on and my involvement
- What I learned
- How this experience will benefit me as an entrepreneur
- How does this experience relate to the subject of the course I am earning the experience in
- A list of my teammates
- Include photos that document my participation
- Include names and contact information of the mentors/advisors who helped your team.

Evaluation Criteria

Describe specifically what will meet expectations

I will be participating throughout the whole weekend, and contributing time and energy to my team. My reflection paper, which documents my participation and the learning outcomes, will be how I will be evaluated.

Date of Project Completion: _____